

**Brand Protection Hero Award**

The Michigan State University Center for Anti-Counterfeiting and Product Protection presents the Brand Protection Hero Award in recognition of significant contribution to the field of brand protection and to combating product counterfeiting. This award honors an individual who has demonstrated commitment and added value to brand protection, either by a single significant act or as a sustained effort over time, in a manner which exemplifies the highest standards of performance and integrity and advances the larger field (longevity alone does not qualify).

**Eligibility:** Individuals worldwide can be nominated for this award, including industry practitioners, government and law enforcement officials, academics, and others.

**Winners:** One winner will be chosen annually, or as decided upon by the selection committee.

**Selection Committee:** The selection committee will choose the winner after a review of all of the nominations. The selection committee may decide not to give the award in any given year.

**Submission Process:** **Nominations must include:**

- A letter detailing the contribution of the nominee and its significance, signed by the nominator
- Complete contact details for the nominator and nominee
- Bio of the nominee

Nominations should be submitted electronically to [acapp@msu.edu](mailto:acapp@msu.edu) by December 1, 2024. Award Timeline:

<b>August 1, 2024</b>	Nominations can be submitted.
<b>December 1, 2024</b>	All nominations are due.
<b>On or before December 13, 2024</b>	Committee will notify nominees of their status.
<b>On or before December 13, 2024</b>	Winner will be notified.

**Award:** If you have questions about this award, please e-mail [acapp@msu.edu](mailto:acapp@msu.edu)

**2024**  
**Brand Protection Hero Award**  
**NOMINATION FORM**

**NOMINEE INFORMATION**

Name:

Institutional Affiliation:

Position/Title:

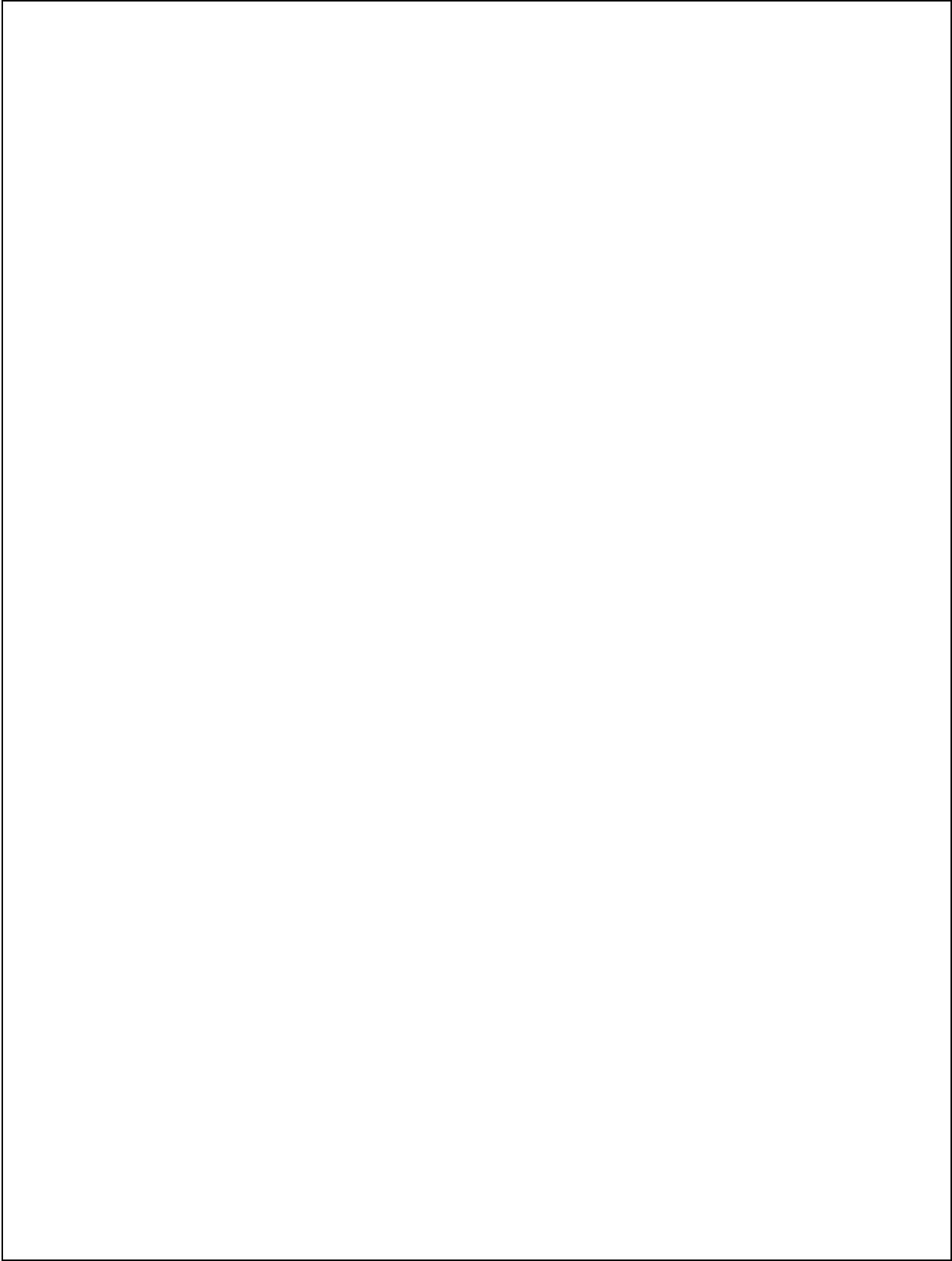
Work Address:

Phone:

Email Address:

Accomplishments:

Please describe the nominee's significant contribution to brand protection and to combating product counterfeiting. This can be demonstrated by a single significant act or as a sustained effort over time, in a manner which exemplifies the highest standards of performance and integrity. You may attach additional pages if necessary.



## **NOMINATOR INFORMATION**

Name:

Institutional Affiliation:

Position/Title:

Work Address:

Phone:

Email Address: