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MSU A-CAPP CENTER PODCAST

OVERVIEW
The MSU Center for Anti-Counterfeiting and Product Protection is proud to present, Brand Protection Stories — a monthly podcast focused on sharing the “STRANGER THAN FICTION” stories and experiences of our brand protection community hosted by Industry Fellow, Leah Evert-Burks.

PODCAST SPONSOR . . . . . . . . . $10,000
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- AD DETAILS: Exclusive sponsor for three, monthly podcast episodes. Sponsor will receive a 45 second ad to be read by host during each of the three podcast episodes, verbal recognition from host at beginning and end of episode, as well as recognition on social media as podcast sponsor.
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