

Panel 6 Supplementary Slides

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ASOP Global is a nonprofit organization headquartered in Washington, D.C. with projects in the U.S., Canada, Europe, India and Asia. ASOP Global is dedicated to protecting consumers around the world, ensuring safe access to medications, and combating illegal online drug sellers and counterfeit medicines.



Educate

Provide consumers, providers, policymakers and other stakeholders information about how to stay safe when shopping for medicines online and offline.

Research

Development of credible data, trends and information on counterfeit medicines and illicit online drug sellers.



Influence

Protect consumers by influencing policymakers, ecommerce and online platforms, law enforcement and NGOs.

Collaborate

Work alongside U.S. and international partners to raise awareness and improve patient safety.



IV ROUNDTABLE DISCUSSION and NEXT STEPS

LEVERAGING RESEARCH to IMPLEMENT CHANGE

CATLIN OWENS
MODERATOR

HEALTH CARE
POLICY
AND
LAW

PANELISTS

- JOHN HERTIG
- TIM MACKAY
- LOUISE SHELLEY
- ANNE SNOWDON

CORRUPTION
- INTERSECTION WITH TECHNOLOGY

ASK: WHAT PROBLEMS
are we TRYING
to SOLVE?

OPICID
CRISIS?

WISH LIST

MORE RESEARCH...

DOMAIN REGISTRARS

on DIVERSITY
TO DRIVE APPROPRIATE
CULTURAL MESSAGING

SHOW PUBLIC
WHAT THESE DRUGS
ACTUALLY CONTAIN

IF THEY DON'T CARE
IF THE DRUGS ARE
ILLEGAL...
THEY WANT TO
KNOW IF THEY'RE

ESPECIALLY
TRUE
VICTIMS

BUT CONNECTING
THE DOTS and
PROVING LONG-TERM
EFFECTS IS
DIFFICULT

ER DOCTORS
AREN'T ASKING
THE RIGHT QUESTIONS...
WHERE ARE YOU
GETTING YOUR MEDICATIONS??

VISUAL
INSPECTIONS
are
INADEQUATE

ESPECIALLY
WHEN THE COLLABORATION
ARE GOOD!

LIBBY BANNEY:
"WE'LL CONTINUE
THE DIALOGUE!"

THANK YOU!

DATA
is
HUGE!

Google
HAS
TONS

BUT
TERMS
OF
USE
are
VERY
RESTRICTIVE



PRIVACY
CONSIDERATIONS,
EXPECTATIONS

YOUR
INFORMATION
IS A
PROPERTY
INTEREST

You
HAVE
a
RIGHT
to
KNOW
WHO'S
USING IT!

TELL THE STORY
THEN BACK IT UP
WITH DATA

- GENERATES THE INTEREST

FUTURE?
DO WE HAVE TO WAIT
for CATASTROPHES
to HAPPEN to
HIGH-PROFILE PEOPLE?

WHAT DOES
THE
FUTURE
HOLD?

GET CORPORATIONS
TO COUGH UP DATA!

"SHOW ME
THE
DEAD
BODIES"

RELATED AREAS
TELEMEDICINE
and
TELEPHARMACY

WE
CAN'T
TELL PEOPLE
NOT
TO GO ONLINE

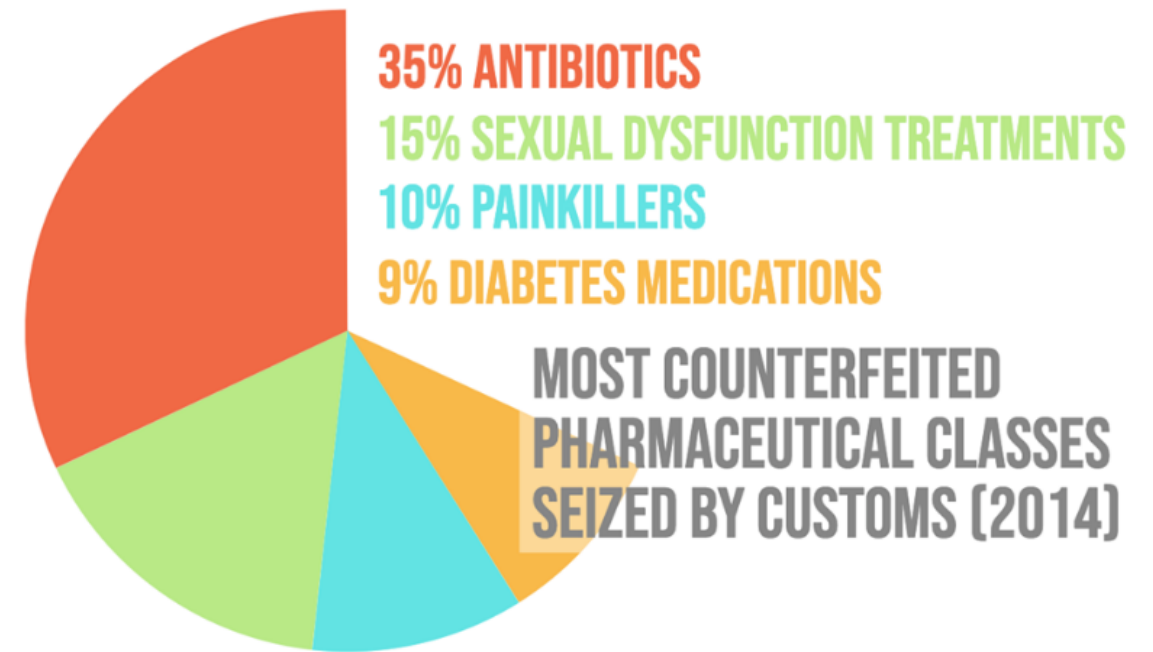
BUT

IT HAS TO
BE MANAGED
PROPERLY,
SAFELY

Research Study 1 Summary Results

- 13% did not know about the existence of illegal internet pharmacies
- 93% are not provided training to properly educate patients about illegal internet pharmacies
- 46% rarely or never discuss with patients where they obtain their medications (e.g. local pharmacy, mail-order, online pharmacy) during counseling interactions
- 23% believe patient access to legitimate internet pharmacies is NOT important
- 39% believe that a majority of medications sold on the internet are NOT deemed to be substandard or falsified
- 8% of respondents indicated a patient under their care has been made aware of an adverse impact experienced by the purchaser (e.g. related to health or financial well-being)

Research Study 2 Summary Results



<https://euipo.europa.eu/ohimportal/en/web/observatory/trade-in-counterfeit-pharmaceutical-products>

Highly Referenced

- Analgesics
- Shortage, restricted or recalled
- Anorexiant
- Antineoplastic agents

Moderately Referenced

- Lifestyle drugs
- Statins
- Contraceptives
- SSRIs
- Benzodiazepines
- Stimulants

Sparsely Referenced

- Muscle relaxants
- Insulins
- Antivirals
- Acne products
- Growth hormones
- Narrow therapeutic index

