



## ***MSU PROVIDES RESEARCH ASSETS TO COURT CASE***

### **THE MSU A-CAPP CENTER FILES AMICUS BRIEF WITH SECOND CIRCUIT**

**EAST LANSING, MI** — The Center for Anti-Counterfeiting and Product Protection, or the A-CAPP Center, at Michigan State University filed an amicus brief on Friday in the Second Circuit Court of Appeals in New York providing information and research on the effects of trademark counterfeiting and the importance of cutting off financial assets to counterfeiters in the *Nike v. Wu* case.

The amicus brief is a legal document filed in a court case by non-litigants that possess a strong interest in the subject matter—for the A-CAPP Center the issue was about online counterfeiting and the proceeds of that activity. The decision of whether to consider an amicus brief lies in the hands of the court and it is used as supplemental information in making the end decision.

The case *Nike v. Wu* confronts the issues of online trademark counterfeiting of Nike and Converse products, and the protection of those trademarks from counterfeiting under the Lanham Act. The brief was also joined by the [American Apparel and Footwear Association](#).

The A-CAPP Center team included: Kari Kammel, Jay Kennedy and Leah-Evert Burks, along with recent A-CAPP Center grads: Minelli Manoukian, Daniel Cermak, Joseph Longo and current A-CAPP legal researchers Tyler Armstrong and Jonas Hallstein.

***About the A-CAPP Center at Michigan State University:** The A-CAPP Center is an independent, interdisciplinary evidence-based hub whose activities focus on research, education and outreach designed to assist in protecting brands and products of all industries worldwide. The A-CAPP Center falls under the College of Social Science. Learn more at [a-capp.msu.edu](http://a-capp.msu.edu).*

***About the College of Social Science at Michigan State University:** Our Science transforms the human experience and inspires leaders. We are working to advance engaged learning and societal well-being through academic excellence and top tier research. Learn more at [socialscience.msu.edu](http://socialscience.msu.edu).*

[Click here to view the full Amicus Brief.](#)

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