

Brand Protection Hero Award

The Michigan State University Center for Anti-Counterfeiting and Product Protection presents the Brand Protection Hero Award in recognition of significant contribution to the field of brand protection and to combating product counterfeiting. This award honors an individual who has demonstrated commitment and added value to brand protection, either by a single significant act or as a sustained effort over time, in a manner which exemplifies the highest standards of performance and integrity and advances the larger field (longevity alone does not qualify).

Eligibility: Individuals worldwide can be nominated for this award, including industry practitioners, government and law enforcement officials, academics, and others.

Winners: One winner will be chosen annually, or as decided upon by the selection committee.

Selection Committee: The selection committee will choose the winner after a review of all of the nominations. The selection committee may decide not to give the award in any given year.

Submission Process: **Nominations must include:**

- A letter detailing the contribution of the nominee and its significance, signed by the nominator
- Complete contact details for the nominator and nominee
- Bio of the nominee

Nominations should be submitted electronically to acapp@msu.edu by February 28, 2021. Award Timeline:

November 1, 2019	Nominations can be submitted.
February 28, 2021	All nominations are due.
March 31, 2021	Committee will notify nominees of their status.
Spring 2021	Winner will accept the award and speak at the Annual A-CAPP Center Brand Protection Strategy Summit.

Award: The winner must be able to accept the award and provide remarks at the Annual A-CAPP Center Brand Protection Summit to be held September 2020 in East Lansing, Michigan. The Summit is an exclusive event held for brand owners, academics and law enforcement. Conference registration and standard MSU travel support will be provided to the winner by the A-CAPP Center. If you have questions about this award, please e-mail acapp@msu.edu

2020
Brand Protection Hero Award
NOMINATION FORM

NOMINEE INFORMATION

Name:

Institutional Affiliation:

Position/Title:

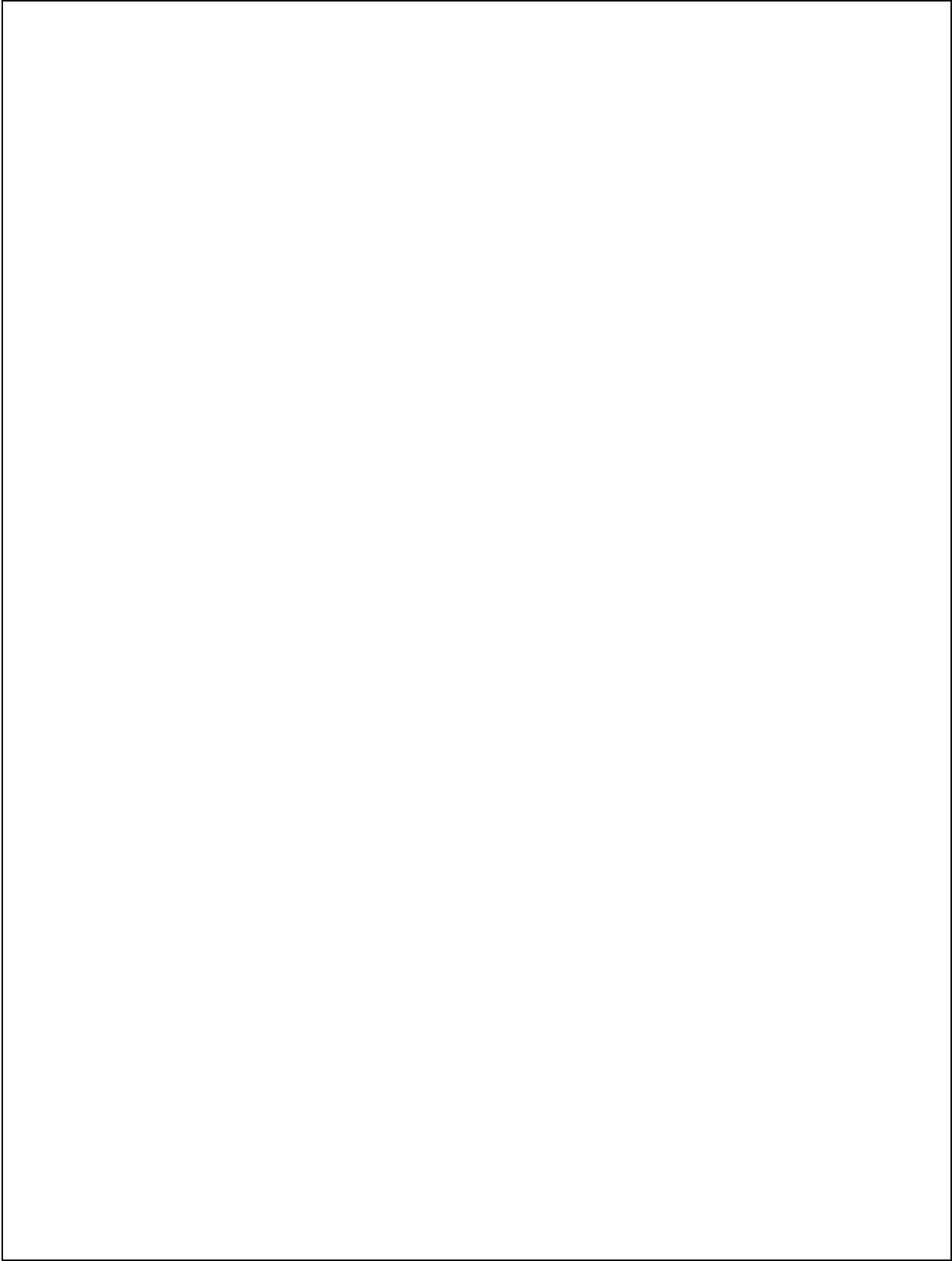
Work Address:

Phone:

Email Address:

Accomplishments:

Please describe the nominee's significant contribution to brand protection and to combating product counterfeiting. This can be demonstrated by a single significant act or as a sustained effort over time, in a manner which exemplifies the highest standards of performance and integrity. You may attach additional pages if necessary.



NOMINATOR INFORMATION

Name:

Institutional Affiliation:

Position/Title:

Work Address:

Phone:

Email Address: