Product Counterfeiting Academic Courses

The Center for Anti-Counterfeiting and Product Protection (A-CAPP) offer the following ONLINE courses through the School of Criminal Justice

—OPEN TO STUDENTS AND WORKING PROFESSIONALS—

**CJ491: Topics in Criminal Justice**
Introduction to Product Counterfeiting
Summer 2019
ONLINE

This undergraduate course is an introductory examination of product counterfeiting, a global crime that affects people of every socio-economic class, race, gender and culture. The materials presented in this course provide a global understanding of product counterfeiting including the role of brand owners, law enforcement, governments, legitimate businesses, criminal enterprises, and individual consumers.

The problem is explored through a review of popular literature (e.g., newspaper and magazine articles, blogs, social media), empirical studies, case histories, and criminological theory. Attention is given to understanding the following themes and concepts:

- the social and economic impacts of product counterfeiting
- the transnational nature of counterfeiting organizations, offender motivation, and consumer behavior
- the application of crime prevention techniques and theory

**CJ809: Issues in Criminal Justice**
Understanding Product Counterfeiting
Summer 2019
ONLINE

This graduate course explores the crime of product counterfeiting through a mix of theoretical perspectives from criminology, victimology, and organizational behavior.

Through an analysis of theory, empirical studies, and case histories this course helps students gain a comprehensive understanding of product counterfeiting, and promotes the scientific application of theory and research as a means of developing effective crime prevention solutions.

Both courses are instructed by Jay P. Kennedy, Assistant Professor, School of Criminal Justice and Center for Anti-Counterfeiting and Product Protection.

**Registration opens April each year**
Working professionals contact Kari Kammel for assistance with registration: 517.353.2163 | kkammel@msu.edu