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Steven Davis



Mr. Davis is the Vice President of Global Security for Qualcomm. With Qualcomm for 14 years, Mr.

Davis manages Qualcomm's brand protection and global security programs. He works closely with the U.S. Department of Defense to ensure a secured technical infrastructure with closely monitored access control systems. Previously, Mr. Davis' career experience included having served as a U.S. Secret Service agent in such various locations as the San Francisco Field Office, the Intelligence Division/Russian Desk at the Washington DC headquarters, the White House under Presidents Jimmy Carter and Ronald Reagan, and the San Diego Field Office. He was with the Secret Service for 24 years. Prior to this, Mr. Davis was with the U.S. Army for eleven years.

Mr. Davis graduated from Oregon State University with a Bachelor of Science degree in Russian History followed by a Master of Arts degree in Security Management from Webster University. Mr. Davis was selected in August, 2011 as a member of the A-CAPPP Industry Board.

Greetings!

We hope you enjoy our latest newsletter, which highlights some of the activities of the Anti-Counterfeiting and Product Protection Program (A-CAPPP) over the last couple of months.

A-CAPPP Expands Industry Advisory Board

Earlier this summer, A-CAPPP grew its Industry Advisory Board to include members from Callaway Golf, General Electric and Hewlett-Packard. The board is now comprised of six different industries, all on the forefront of brand protection. In August of 2011, A-CAPPP established the board with membership from Qualcomm, General Motors and Johnson & Johnson.

The board's input towards directing and refining the A-CAPPP's programs provides critical external advice and support in the development and application of strategic goals and specific objectives. It has helped to secure partners, market its programs, raise support for its activities and elevate its stature.

[Click here for more information on the board](#)



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September 26-27, 2012
-Risk Assessment

February 7-8, 2013
-Food Fraud

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A-CAPPP Partners with Michigan State Police

With support from the U.S. Department of Justice Bureau of Justice Assistance, the A-CAPPP and the Michigan State Police recently concluded their training series on intellectual property crime enforcement.

The training was designed for law enforcement personnel and focused on building awareness and priority setting, and it also highlighted resources available to combat product counterfeiting.

Overall, several officers, detectives, investigators, chiefs, special agents and others from across Michigan attended the trainings, which were conducted in Traverse City, Detroit, West Olive and Lansing.

A-CAPPP Industry Fellow Named

Rod Kinghorn was named as an Industry Fellow to the Anti-Counterfeiting and Product Protection Program (A-CAPPP). Rod recently retired as the General Director of Global Security at General Motors where he was responsible for GM's Global Security Operations, Employee Business Travel and Company Vehicle Operations. As alum of MSU, he has been actively involved with the University, including serving as Chairman for the Michigan State University Identity Theft business partnership and was an inaugural member of the A-CAPPP Industry Advisory Board. In fact, Mr. Kinghorn was honored as a recipient of one of the first Alumni service awards presented by the MSU School of Criminal Justice. As an Industry Fellow, he is currently partnering with A-CAPPP staff to deliver anti-counterfeit training and to develop and review A-CAPPP resources where he can help to integrate an industry perspective. Additionally, he just completed an A-CAPPP Background, *[A Private Sector Perspective for Building Public-Private Partnerships When Investigating Counterfeit Products.](#)*

[Click here to see more](#)

Criminal Justice Student Interns at Qualcomm

Peter Cichowski, a student in the School of Criminal Justice, with a minor in Sociology, was given an opportunity that could help to shape his career path. As part of his degree, Peter is specializing in Security Management and this summer was able to experience this world first hand through an internship at Qualcomm in their Global Security Department.

Although Peter spent time with several teams within Qualcomm's Global Security Department, the majority of his time was with the Brand Protection Team. Peter was first introduced to the world of anti-counterfeiting through an independent study with A-CAPPP Associate Director and Assistant Professor John Spink. With the Brand Protection Team, he assisted in analyzing large amounts of raw data related to counterfeit merchandise and observed how decisions were made to combat counterfeiting. In addition to learning about how Qualcomm protects its products, he also spent time learning about the importance of protecting its patents.

Peter also spent time with Industrial Security, Customer Engineering Security, QGOV Security, and Investigations and Executive Protection. He was able to participate in several meetings demonstrating a broad array of security issues.

The experience has been invaluable. He feels he has vastly improved his analytical and investigative skills and increased his overall knowledge of the security field. Peter says of his experience, "My exposure to the world of corporate security has been an extraordinary experience and has had a tremendous impact on what my plans for the future entail."

Latest A-CAPPP Activities

Presentations

John Spink, Ph.D., attended the North American Security Organization meeting in July 2012 and presented "The Role of Standards in Product Counterfeiting".

John Spink, Ph.D., presented "Food Fraud" at the Michigan State University International Food Law Institute in July 2012.

John Spink, Ph.D., attended the Institute of Food Technologist Annual Meeting in June 2012 and presented "Food Fraud, Food Defense and Food Protection."

John Spink, Ph.D., presented "A Review of the Department of Commerce Report on the Economic Impact of IP Intensive Jobs" to Jeff Gren, Director of Health and Consumer Products, Department of Commerce in May 2012.

John Spink, Ph.D., attended the US Pharmacopeia Supply Chain Integrity workshop in May 2012 and presented "The Role of Tamper Evidence in Brand Protection."

John Spink, Ph.D., attended the 2012 Food Packaging Technologies Summit in May 2012 and presented "Defining the Public Health Threat of Food Fraud."

John Spink, Ph.D., presented the webinar "Food Fraud" for the International Association for Food Protection, moderated by National Center for Food Protection and Defense.

Publications

A Private Sector Perspective for Building Public-Private Partnerships When Investigating Counterfeit Products, Anti-Counterfeiting and Product Protection Program Backgrounder Series by Rod Kinghorn.

A review of *Pharmaceutical Anti-Counterfeiting: Combating the Real Danger From Fake Drugs*, International Journal of Comparative and Applied Criminal Justice by Roy Fenoff.

The Media's Portrayal of Product Counterfeiting and Financial Crimes, International Journal of Comparative and Applied Criminal Justice by Brandon Sullivan and Steven Chermak.

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