The A-CAPPP Launches an Industry Academy

Earlier this year, the A-CAPPP launched a new research initiative, called the Industry Academy. The program partners industry professionals with A-CAPPP staff and partners. Each industry fellow shares a topic related to anti-counterfeiting and product protection and is then partnered with a member of the A-CAPPP, who will provide support for the project.

The academy term will last approximately 6 months. In this time, Michigan State University (MSU) will host academy fellows to facilitate interactions among fellows and A-CAPPP researchers. At the conclusion of the academy, each fellow will have the opportunity to share their research through a presentation at MSU and will be published as an A-CAPPP backgrounder.

The academy for 2013 consists of professionals from L’Oreal, DuPont, Brisly-Meyer Squibb, Johnson & Johnson, Qualcomm and Living Essentials.

A-CAPPP’s Work Featured on NBC Learn

Evagelyn Aloefja, A-CAPPP partner, and Jeremy Wilson, Director of A-CAPPP, were featured in an NBC Learn 11-part series called Science of Innovation. Produced by NBC Learn in collaboration with the National Science Foundation and the U.S. Patent and Trademark Office, the series explores the process of innovation. The series is a free online resource for anyone to view, but is geared for teachers to utilize in their classrooms to help spark further discussions.

A-CAPPP, called Anti-Counterfeiting Devices, explores the science behind verifying product authenticity. The 6 minute segment first introduces viewers to product counterfeiting, the A-CAPPP program and its partnership with industry professionals. Rod Kinghorn, a criminal investigator with A-CAPPP team members Justin Heinonen, John Spink, and Jeremy Wilson.

A-CAPPP research on using nanoscale particles to verify product authenticity was published in the International Criminal Justice Review. The backgrounder provides a summary of the research that was published. It is available for anyone to view, but is geared for teachers to utilize in their classrooms to help spark further discussions.

In this role, Rod will work with industry partners to facilitate A-CAPPP activities. Prior to joining A-CAPPP, Rod was the General Director of Global Security at General Motors where he was responsible for GM’s Global Security Operations. Rod is also a graduate of Michigan State University and Director of Criminal Justice.

For more information on our internship program, contact Tim Homberg, 517.432.3197, timhomberg@scc.msu.edu

www.a-cappp.msu.edu
Recent A-CAPPP Activities

Publications
Import Risks of Food Fraud, chapter in Improving Food Import Safety, by John Spink.

Presentations
The following presentations are from the 2012 American Society of Criminology Conference:
"Counterfeits by Another Name: Exploring Consumers' Understanding of Unauthorized Replica Products", by Roy Fenoff and John Spink.
"Reviewing our Knowledge of the Product Counterfeiting Event: A Systematic, Theory-based Assessment", by Justin Heinonen, and Roy Fenoff.
"Intellecual Property for Creative Upstarts", Michigan State University School of Law, by John Spink.
"Food Fraud", FoxFire Seminar Michigan State University Global, by John Spink.