

**CURRICULUM VITAE**  
**Jay Patrick Kennedy**

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Center for Anti-Counterfeiting  
and Product Protection (A-CAPP)  
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350B Nisbet  
East Lansing, MI 48824

School of Criminal Justice  
655 Auditorium Rd.  
522 Baker Hall  
East Lansing, MI 48824

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**EDUCATION**

- 2014      Doctor of Philosophy, Criminal Justice - University of Cincinnati  
Dissertation: *A View from the Top: Managers' Perspectives on the Problem of Employee Theft in Small Businesses*
- 2013      Master of Business Administration - Carl H. Lindner College of Business,  
University of Cincinnati
- 2010      Master of Science, Criminal Justice - Wayne State University  
Thesis: *Examining the Impact of Ethics Education on Business Students' Perceptions of White-Collar Crime*
- 2001      Bachelor of Science, Criminology - Eastern Michigan University

**POSITIONS HELD**

Aug. 2014 - Present: Assistant Professor. Joint appointment in School of Criminal Justice and Center for Anti-Counterfeiting and Product Protection, Michigan State University.

*Affiliated Faculty*. Institute for Public Policy and Social Research,  
Michigan State University

*Affiliated Faculty*. Center for Business and Social Analytics,  
Michigan State University

**RESEARCH INTERESTS**

Product counterfeiting, employee theft; business ethics; corporate and occupational crime; situational crime prevention

## SCHOLARSHIP

### PEER-REVIEWED JOURNAL ARTICLES

- Forthcoming **Kennedy, Jay P.** and Jeremy M. Wilson "Clicking into Harm's Way: The Decision to Purchase Regulated Goods Online." *American Behavioral Scientist*.
- Forthcoming **Kennedy, Jay P.** "Asset misappropriation in small businesses: An investigation of insider financial frauds." *Journal of Financial Crime*.
- 2017 **Kennedy, Jay P.**, Jeremy M. Wilson, and Ryan M. Labrecque "Towards a more proactive approach to brand protection: Development of the Organizational Risk Assessment for Product Counterfeiting (ORAPC)." *Global Crime*. (Online ahead-of-print). DOI: 10.1080/17440572.2017.1313733
- 2017 **Kennedy, Jay P.** and Jeremy M. Wilson "Liabilities and Responsibilities: Ocean Transportation Intermediaries (OTIs) and the Distribution of Counterfeit Goods." *Maritime Economics and Logistics*. (Online ahead-of-print). DOI:10.1057/s41278-017-0064-x.
- 2017 **Kennedy, Jay P.** "Functional Redundancy as a Response to Employee Theft within Small Businesses." *Security Journal*, 30(1), 162-183.
- 2016 **Kennedy, Jay P.**, Cory P. Haberman and Jeremy M. Wilson "Occupational pharmaceutical counterfeiting schemes: A crime scripts analysis." *Victims and Offenders*. (Online ahead-of-print). DOI: 10.1080/15564886.2016.1217961.
- 2016 **Kennedy, Jay P.** "Proposed Solutions to the Brand Protection Challenges and Counterfeiting Risks Faced by Small and Medium Enterprises (SMEs)." *Journal of Applied Security Research*. (Online ahead-of-print). DOI: 10.1080/19361610.2016.1210487.
- 2016 **Kennedy, Jay P.** and Michael L. Benson "Emotional Reactions to Employee Theft and the Managerial Dilemmas Small Business Owners Face." *Criminal Justice Review*, 41(3), 257-277.
- 2016 **Kennedy, Jay P.** "Shedding Light on Employee Theft's Dark Figure: A Typology of Employee Theft Non-Reporting Rationalizations." *Organization Management Journal*, 13(1), 49-60.
- 2016 **Kennedy, Jay P.** "Sharing the Keys to the Kingdom: Responding to Employee Theft by Empowering Employees to be Guardians, Place Mangers, and Handlers." *Journal of Crime and Justice*, 39(4), 512-527.
- 2015 **Kennedy, Jay P.** "Losing Control: A Test of Containment Theory and Ethical Decision Making." *International Journal of Criminal Justice Sciences*, 10(1), 48-64.

- 2012 **Kennedy, Jay P.** and Bobbie Ticknor "Studying Corporate Crime: Making the Case for Virtual Reality." *International Journal of Criminal Justice Sciences*, 7, 416-430.

#### **OTHER PEER-REVIEWED SCHOLARSHIP**

- Forthcoming **Kennedy, Jay P.** "Employee Theft". *Oxford Bibliographies in Criminology*. Edited by Richard Wright. New York: Oxford University Press.

#### **REFEREED CONFERENCE PROCEEDINGS**

- 2013 **Kennedy, Jay P.** "Losing control: A test of containment theory and ethical decision making." *Proceedings of the 73rd Annual Meeting of the Academy of Management, Orlando, FL*.

#### **BOOK CHAPTERS**

- Forthcoming **Kennedy, Jay P.** "Fraudulent Medicine". In *Transnational Crime and Global Security*. Edited by Phil Reichel and Ryan Randa.
- 2016 Benson, M., **Jay P. Kennedy**, and Matthew Logan. "Issues, Challenges and Opportunities in the Measurement of White-Collar and Corporate Crime." In *Handbook of Measurement Issues in Criminology and Criminal Justice*. Edited by Timothy S. Bynum and Beth M. Huebner. Hoboken, N.J.: Wiley.
- 2016 **Kennedy, Jay P.** "Employee Theft." In *Oxford Handbook of White-Collar Crime*. Edited by Francis Cullen and Michael L. Benson. New York: Oxford.
- 2015 **Kennedy, Jay P.** "Business Ethics as a Means of Controlling Abusive Corporate Behavior" In *Routledge International Handbook of the Crimes of the Powerful*. Edited by Gregg Barak. New York: Routledge.

#### **ENCYCLOPEDIA ENTRIES**

- Forthcoming **Kennedy, Jay P.** "Employee Theft." In *Encyclopedia of Criminal Psychology*, Edited by Robert D. Morgan. Thousand Oaks, CA: Sage.
- 2014 **Kennedy, Jay P.** "Ponzi Schemes." In *Encyclopedia of Social Deviance*. Edited by Heath Copes and Craig J. Forsyth. Thousand Oaks, CA: Sage.
- 2013 **Kennedy, Jay P.** "Hart-Scott-Rodino Act." In *Encyclopedia of White-Collar and Corporate Crime* edited by Lawrence M. Salinger and Craig J. Forsyth. Thousand Oaks, CA: Sage.
- 2013 **Kennedy, Jay P.** "Collateralized Debt Obligations." In *Encyclopedia of White-Collar and Corporate Crime* edited by Lawrence M. Salinger and Craig J. Forsyth. Thousand Oaks, CA: Sage.

#### **RESEARCH REPORTS, TECHNICAL REPORTS, AND WHITE PAPERS**

- 2015 **Kennedy, Jay P.** and Jeremy M. Wilson. *Charting the Course: The Roles and Responsibilities of Ocean-going Transportation Intermediaries in the Distribution of Counterfeit Goods*. A-CAPP paper series. East Lansing, MI.

2012 Frank, James, Kathleen Gallagher, and **Jay P. Kennedy**: *Evaluation of Cincinnati's Chronic Nuisance Ordinance*. Research report prepared for Ohio Office of Criminal Justice Services. Columbus, OH.

#### **SCHOLARSHIP CURRENTLY UNDER REVIEW**

**Kennedy, Jay P.**, Ksenia Petlakh, and Jeremy M. Wilson "A preliminary investigation into pharmaceutical counterfeiters in the United States." Journal article – Revise and Resubmit.

**Kennedy, Jay P.** "Crime prevention through non-human agency: Expanding the theoretical scope of crime super controllers." Journal article – Initial Review.

Duhadway, Scott, **Jay P. Kennedy**, Tom Holt, and Matthew Castel "Examining the Impact of Digitization and Modularity on the Risk of Intellectual Property Theft and Counterfeiting." Journal article – Initial Review.

#### **GRANTS/FUNDING**

*External Funding Awarded: \$238,120*

*Internal Funding Awarded: \$35,000*

*Graduate Student Funding Awarded: \$8,750*

#### **AWARDED**

- 2017 Alliance for Grey Market and Counterfeit Abatement (AGMA) – Brand Protection Seminar – Co-Principal Investigator; (Kari Kammel, PI; Rod Kinghorn, Co-PI). \$23,120
- 2017 Ford Motor Company-University Alliance, "Situational Crime Prevention Framework for Automotive Cybersecurity" – Co-Principal Investigator; (Betty Cheng, PI; Tom Holt, Co-PI). \$200,000
- 2017 Center for Business and Social Analytics. "Detecting Counterfeit Products with Big Data" – Co-Principal Investigator; (Hairong Li, PI; Jiliang Tang, Co-PI). \$15,000.
- 2015 Michigan Applied Public Policy Research (MAPPR) Grant - Institute for Public Policy and Social Research, Michigan State University – Principal Investigator. \$20,000
- 2015 CropLife International - Industry support for research – Principal Investigator. \$15,000
- 2013 University of Cincinnati School of Criminal Justice Doctoral Student Research Grant. \$2,500
- 2013 University of Cincinnati – College of Education, Criminal Justice and Human Services Graduate Student/Faculty Mentoring Grant. \$1,000

- 2013 Center for Criminal Justice Research – University of Cincinnati, School of Criminal Justice. \$5,000
- 2010 Academy of Criminal Justice Sciences – Affirmative Action Travel Grant. \$250

**UNDER REVIEW**

Bureau of Justice Assistance, Intellectual Property Enforcement Program. “Intellectual Property Crimes Enforcement in San Antonio, Texas.” Principal Investigator; (Brandon Sullivan, Co-PI; Kari Kammel, Co-PI). Sub-award from San Antonio Police Department Financial Crimes Unit. \$70,000.

General Motors Corporation. "Examining the Practices of Key Cutting and System Manipulation" - Co-Principal Investigator; (Tom Holt, PI; Brandon Sullivan, Co-PI). \$54,220.

**FELLOWSHIPS AND AWARDS**

- 2013-2014 Recipient: University of Cincinnati Graduate School Dean’s Fellowship (One of six awarded university-wide. Full support for final year of graduate study.)
- 2012 Recipient: American Society of Criminology Graduate Minority Fellowship (One of three awarded. \$6000 award towards support of final year of graduate study.)
- 2010-2013 Recipient: Albert C. Yates Fellowship – University of Cincinnati (One of 12 awarded university-wide. Full support for three years of graduate study.)

**PRESENTATIONS**

- 2017 ACADEMY OF CRIMINAL JUSTICE SCIENCES, ANNUAL MEETING  
 “From Victim to Suspect: One Small Business Owner’s Battles Against Employee Thieves and the IRS.” – Roundtable session. Moderator.
- 2016 ACADEMY OF CRIMINAL JUSTICE SCIENCES, ANNUAL MEETING  
 "A Problem with the Numbers: Using Financial Metrics to Predict Illegal Corporate Behavior." - Oral presentation.
- 2015 AMERICAN SOCIETY OF CRIMINOLOGY, ANNUAL MEETING  
 "Who is the pharmaceutical counterfeiter? Identifying the characteristics of these unique offenders." - Oral presentation.
- 2015 ACADEMY OF CRIMINAL JUSTICE SCIENCES, ANNUAL MEETING  
 "Information in the grey area: The ethics of sharing intellectual property when ownership rights are ambiguous." - Oral presentation. Session Chair

- 2015 ACADEMY OF CRIMINAL JUSTICE SCIENCES, ANNUAL MEETING  
"Towards the development of a brand owner product counterfeiting risk assessment." - Oral presentation. Co-presenter: Jeremy Wilson. Session Chair
- 2015 ACADEMY OF CRIMINAL JUSTICE SCIENCES, ANNUAL MEETING  
"Brand protection in the small and medium enterprise (SME): Addressing their unique vulnerabilities." - Oral presentation.
- 2014 AMERICAN SOCIETY OF CRIMINOLOGY, ANNUAL MEETING  
"Employee Theft of Intellectual Property: The challenges of identifying, responding to, and preventing the theft of intangible business resources." - Oral presentation.
- 2014 ACADEMY OF CRIMINAL JUSTICE SCIENCES, ANNUAL MEETING  
"From apathy to disdain: Why small businesses refuse to call the police when employee theft occurs." – Oral presentation. Session Chair
- 2013 AMERICAN SOCIETY OF CRIMINOLOGY, ANNUAL MEETING  
"Crime and the minimum wage: A Multilevel time-series approach." – Oral presentation. Co-presenter: Derek Cohen.
- 2013 ACADEMY OF MANAGEMENT, ANNUAL MEETING  
"Losing control: A test of containment theory and ethical decision making." – Oral presentation.
- 2012 SOCIETY FOR BUSINESS ETHICS, ANNUAL MEETING  
"Factors determining unethical business behavior: Addressing the motivated offender in routine activities theory." – Poster presentation
- 2012 AMERICAN SOCIETY OF CRIMINOLOGY, ANNUAL MEETING  
"Building (and then crossing) bridges: A discussion of multi-disciplinary approaches to the study of corporate crime." – Roundtable session. Session Chair
- 2012 AMERICAN SOCIETY OF CRIMINOLOGY, ANNUAL MEETING  
"The perspective from the street: Police perspectives on chronic nuisance ordinances." – Oral presentation
- 2012 AMERICAN SOCIETY OF CRIMINOLOGY, ANNUAL MEETING  
"The regulatory agency that wasn't: An evaluation of the PCAOB." – Oral presentation. Session Chair
- 2012 AMERICAN SOCIETY OF CRIMINOLOGY, ANNUAL MEETING  
"Measuring the effect of public sector unionization on criminal justice public policy" – Oral presentation. Co-presenter: Derek Cohen
- 2010 AMERICAN SOCIETY OF CRIMINOLOGY, ANNUAL MEETING  
"The evolution and impact of Sarbanes-Oxley." – Oral presentation

- 2010 ACADEMY OF CRIMINAL JUSTICE SCIENCES, ANNUAL MEETING  
"The impact of Sarbanes-Oxley on corporate self-regulation and corporate governance." – Oral presentation
- 2010 ACADEMY OF CRIMINAL JUSTICE SCIENCES, ANNUAL MEETING  
"Ethics education: Does it really have an effect?" – Oral presentation
- 2009 AMERICAN SOCIETY OF CRIMINOLOGY, ANNUAL MEETING  
"Effects of an ethics curriculum on business students' perceptions of white-collar crime." – Oral presentation.
- 2009 MIDWESTERN CRIMINAL JUSTICE ASSOCIATION, ANNUAL MEETING  
"Similarities and differences in stalking experiences of Black and White students." – Oral presentation. Co-presenter: Joanna Stelnicki

### **INVITED PRESENTATIONS**

- 2016 Kellogg's Corporation, Brand protection presentation to company's global legal team.
- 2015 Underwriters Laboratories Brand Protection Conference  
"Brand Protection, 2020"
- 2013 Goering Center for Family and Private Business, Lindner College of Business, University of Cincinnati, "Protecting Family Business Assets"

## **TEACHING EXPERIENCE**

### **COURSES TAUGHT**

*\*Developed*

#### Michigan State University

- Policy Analysis Under Conditions of Change – Graduate, online (Fall 2016)
- Introduction to Product Counterfeiting - Undergraduate, online (Summer 2016, Summer 2017)
- Understanding Product Counterfeiting - Graduate, online (Summer 2016, Summer 2017)
- \*Brand Protection for Supply Chain Managers - Graduate, online (Spring 2016)

#### University of Cincinnati

- Contemporary Crime Theory - Undergraduate (Spring 2012)
- Introduction to Criminology - Undergraduate (Spring 2012)
- Organizational Behavior - Undergraduate (Fall 2012, Spring 2013)
- Research Methods - Undergraduate (Fall 2012, Spring 2013)
- Statistics - Undergraduate (Fall 2012)
- White-Collar Crime - Undergraduate (Winter 2012, Summer 2012, Fall 2012, Spring 2013, Summer 2013)

### **STUDENT MENTORING**

#### Master's Thesis Committees (Committee Member)

Andrew Wang. In Progress. Online Piracy from China: Effects on American Businesses.

George Adams. Completed April, 2015. "Sneakerheads as Guardians Against Online Product Counterfeiting Victimization." Michigan State University.

A-CAPP Interns Supervised

Matt Maher, Spring 2017

Jaehong Ha, Spring 2017

Asia Campbell, Summer 2017

Zhuoyi Xu (graduate student intern), Summer 2017

Chris Zhen (graduate student intern), Summer 2017

Summer Research Opportunity Program (SROP) - Michigan State University

Nicholas Haughton, (Mentor - Research Advisor). 2016

Independent Study Courses Facilitated

Spring 2017 – Matthew Maher

Spring 2017 – Marissa Helmic

Spring 2017 – Mattisen Stonhouse

MSU LeaderShape Program

Faculty - Cluster Facilitator. 2016

**NON-CREDIT COURSES/EXECUTIVE EDUCATION/OTHER TRAINING COURSES**

A-CAPP Brand Protection Certificate Module

“Building a Brand Protection Team”. Primary author.

“Managing Intellectual Property”. Primary author.

“Culture of Product Counterfeiting”. Contributing author.

**SERVICE AND OUTREACH**

**SERVICE TO THE FIELD**

Ad hoc Journal Reviewer

- Academy of Management Perspectives
- American Behavioral Scientist
- American Journal of Criminal Justice
- Criminal Justice Studies
- International Journal of Comparative and Applied Criminal Justice
- Journal of Crime and Justice
- Journal of Criminal Justice Education
- Journal of Organizational Behavior
- Journal of Qualitative Criminal Justice and Criminology
- Security Journal
- Victims and Offenders

Conference Reviewer

- Academy of Management (2014, 2017)
- Society for Business Ethics (2014)



## **SERVICE TO THE UNIVERSITY**

- 2016-2017     Committee Member: College of Social Sciences Strategic Planning Steering Committee
- 2015-2016     Committee Member (Diversity Advocate): College of Social Sciences Dean Search Committee, Michigan State University
- 2015            Volunteer mentor for Student Athlete Support Services, Michigan State University
- 2015            Invited presentation to graduate student members of Minorities in Agriculture, Natural Resources and Related Sciences (MANRRS) annual regional meeting
- 2015            Invited presentation to participants of Michigan State University Summer Research Opportunities Program (SROP)
- 2014-2015     Committee Member (Diversity Advocate): A-CAPP Outreach Specialist Position Search Committee, Michigan State University

## **MEMBERSHIPS**

- Academy of Criminal Justice Sciences
- Academy of Management
- American Society of Criminology
- Association of Certified Fraud Examiners

## **MEDIA COVERAGE**

### **NEWS ARTICLES**

- 2014            “Understanding Why Employees Steal...and How to Stop it.” *Business News Daily*, 3/3/2014
- 2014            “Surprising Survey: Most Small Businesses Remain Silent Rather than Report Employee Theft.” *University of Cincinnati News*, 2/17/2014
- 2013            “Multilevel Study Find No Link Between Minimum Wage and Crime Rates.” *University of Cincinnati News*, 11/18/2013
- 2013            “Jay Kennedy: Targeting Small Business Theft.” *GradCURRENTS, University of Cincinnati Graduate School*, 11/12/13
- 2013            “PhD Candidate Develops Innovative, Interdisciplinary Dissertation Project.” *College of Education, Criminal Justice, and Human Services Headlines*, 5/25/2013
- 2013            “Employee Theft.” *Goering Center for Family and Private Business Newsletter*, 1/2013

2012 “UC Research Examines Advocacy by Unions in the Public Sector.” *University of Cincinnati News*, 11/14/2012

**INTERVIEWS GIVEN**

2017 Restaurant Hospitality magazine, 2/7/2017  
2015 Cincinnati Inquirer, 1/21/2015  
2014 Wall Street Journal, 7/26/2014  
2014 KCSN Radio, 2/19/2014

**NON-ACADEMIC WORK EXPERIENCE**

2006 to 2009 – International Paper  
2004 to 2006 – Sealant Equipment and Engineering  
2001 to 2004 – Detroit Area Council, Boy Scouts of America