Product counterfeiting accounts for an estimated $600 billion in global trade and wreaks dire global health, safety and economic consequences on individuals, corporations, government and society.

For more information on partnerships, please contact the director of the center:

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In addition to our research publications, A-CAPP also offers the following educational resources to assist in brand protection:

A-CAPP Video Series
- Anti-Counterfeiting Devices
- Responding to Michigan’s Market for Product Counterfeiting
- Overview to Product Counterfeiting

A-CAPP Courses, Certificates and Workshops
- Anti-Counterfeit and Product Protection Criminology Graduate Certificate
- "Introduction to Product Counterfeiting" undergraduate course
- "Understanding Product Counterfeiting" graduate course
- Customized executive workshops

**All courses and certificates are open to working professionals. See our website for more information.
The Center for Anti-Counterfeiting and Product Protection (A-CAPP) at Michigan State University is an independent, interdisciplinary, evidence-based academic research and education center. Since 2009, A-CAPP has been pursuing a comprehensive portfolio of research projects aimed at providing industry and governmental partners resources to prevent and respond to product counterfeiting and brand protection issues.

In addition to publishing the A-CAPP Backgrounder Series and Paper Series, the A-CAPP team and partners publish their research in various books, journals, and scholarly reports. The resources listed here represent a sample of A-CAPP resources, all of which can be found on our webpage.

A-CAPP Paper Series
Assessing the Risks of Counterfeiting and Illicit Diversion for Health Care Products
Product Counterfeiting: Evidence-based Lessons for the State of Michigan
A Case Study of Melamine as a Counterfeit Food Product Additive in Chinese Human and Animal Food Supply Chain Networks
Africa’s Pharmaceutical Epidemic: The Road Ahead

A-CAPP Backgrounder Series
Distinguishing Counterfeit from Authorized Retailers in the Virtual Marketplace
Anti-Counterfeit Strategy for Brand Owners
A Supply Chain Management Perspective on Mitigating the Risks of Counterfeit Products
Portraying Product Counterfeiting in the News
The Use of Cues in the Consumer Product Authentication Process
Victims and Reporting Counterfeit Products On-line: Evidence from Complaint Data
A Private Sector Perspective for Building Public-Private Partnerships When Investigating Counterfeit Products
Tamper-Evident Packaging in Brand Protection
Chinese Anti-Counterfeit Efforts in China
The Health and Economic Effects of Counterfeit Pharmaceuticals in Africa
Pharmaceutical Counterfeiting in the US: Differentiating Dimensions of the Risk
The A-CAPP Product Counterfeiting Incident Database: A Resource for Advancing Research and Policy
Product Counterfeiting in Australia
Product Counterfeiting in Michigan: Articulating and Mitigating the Risk

Book Chapters
Counterfeit Pharmaceuticals: Examining the Multidimensional Risks to African Nations
Terrorism and Counterfeiting: A Synopsis of Critical Issues and Research Opportunities
Exploiting Sub-threshold and Above-threshold Characteristics in a Silver-enhanced Gold Nanoparticle Based Biochip
Design and Characterization of a Silver-Enhanced Gold Nanoparticle-Based Biochip
Forward Error Correcting Biosensors: Modeling, Algorithm, and Fabrication

Scholarly Reports
Political Extremism and Financial Crime in the U.S.
Pharmaceutical Counterfeiting
Examining the Correlates and Reporting of On-Line Product Counterfeiting and Victimization
Aligning Actions with the Type of Counterfeiter and Type of Counterfeiting

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