



Center for Anti-Counterfeiting
and Product Protection
MICHIGAN STATE UNIVERSITY

Product Counterfeiting Academic Courses

The **Center for Anti-Counterfeiting and Product Protection (A-CAPP)**
offer the following **ONLINE** courses through the **School of Criminal Justice**

| OPEN TO STUDENTS AND WORKING PROFESSIONALS |

CJ491 : Topics in Criminal Justice
Introduction to Product Counterfeiting
Summer 2018
ONLINE

This **undergraduate** course is an introductory examination of product counterfeiting, a global crime that affects people of every socio-economic class, race, gender and culture. The problem is explored through a review of popular literature (e.g., newspaper and magazine articles, blogs, social media), empirical studies, case histories, and criminological theory. Attention is given to understanding the following themes and concepts: the social and economic impacts of product counterfeiting, the transnational nature of counterfeiting organizations, offender motivation, consumer behavior, and the application of crime prevention techniques and theory. The materials presented in this course provide a global understanding of product counterfeiting including the role of brand owners, law enforcement, governments, legitimate businesses, criminal enterprises, and individual consumers. Instructed by Jay P. Kennedy, Assistant Professor, Center for Anti-Counterfeiting and Product Protection and School of Criminal Justice.

CJ809: Issues in Criminal Justice
Understanding Product Counterfeiting
Summer 2018
ONLINE

This **graduate** course explores the crime of product counterfeiting through a mix of theoretical perspectives from criminology, victimology, and organizational behavior. Product counterfeiting is a global crime that impacts almost every aspect of society. The nature of product counterfeiting reflects a toxic mix of mercenary motivations and cognitive dissonance as individuals within organizations, both legal and illegal, capitalize upon criminal opportunities that are solely focused upon the maximization of illicit gains. Through an analysis of theory, empirical studies, and case histories this course helps students gain a comprehensive understanding of product counterfeiting, and promotes the scientific application of theory and research as a means of developing effective crime prevention solutions. Instructed by Jay P. Kennedy, Assistant Professor, Center for Anti-Counterfeiting and Product Protection and School of Criminal Justice.

Registration opens April each year

Working professionals contact Kari Kammel for assistance with registration: 517.353.2163, | kkammel@msu.edu

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